

Campaign tracker: the story so far

- Fruit trees planted in October - December 2011 period: 27,509
- **Total** fruit trees planted so far: 273,663
- **Location:** Malawi, Africa
- **Type of trees:** we are focusing on **Guava** and **Papaya** trees, both of which grow quickly and provide abundant fruit. Guava trees grow in 4-5 years whilst Papaya trees grow in 2-3 years
- In association with our friends at **Ripple Africa**



See the video at: <http://www.fruitfuloffice.com/planting-fruit-trees-in-africa>

Focus: why are we planting trees?



- To provide a sustainable source of timber by planting quick growing exotic trees
- To conserve existing indigenous trees by decreasing the demand for wood from Malawi's natural forests
- To restore degraded land by planting indigenous trees where appropriate

The tree planting project has been running since 2006, and has helped over 175 community groups to plant over 3 million trees in the Nkhata Bay District of Malawi.

Our clients should be proud of their contribution!