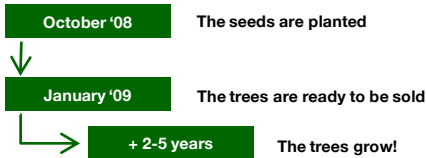


Campaign tracker: the story so far

- **Fruit trees planted in July – September period: 13,579**
- **Total fruit trees planted so far: 29,920**
- **Location: Malawi, Africa**
- **Type of trees:** we are focusing on **Guava** and **Papaya** trees, both of which grow quickly and provide abundant fruit. Guava trees grow in 4-5 years whilst Papaya trees grow in 2-3 years
- In association with our friends at [Ripple Africa](#)

Timeline of events summary



Focus: Why are the trees being cut down in Malawi?

Deforestation is a major problem in Malawi. Trees are being cut down at an alarming rate. An area of forest the size of a football pitch is cut down every 10 minutes. Why is this happening?

- **Cooking fires:** only 4% of Malawians have electricity. It takes 3 medium sized trees to make 1 bag of charcoal and a family's normal cooking fire burns about 120 medium sized trees a year
- **Shifting cultivation:** soil becomes exhausted and trees are cut down to grow more crops
- **Firing bricks for building**
- **Using timbers for building**



One of the heavily deforested and eroded hills at Chikwawa, Malawi